

CONTACT Hope Rivers
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CAPABILITY STATEMENT

HopeWrites collaborates with individuals, companies, and government agencies to produce high-quality marketing content, technical writing, and community engagement documentation.

NIGPS CODES

96190 Writing Services, All Kinds
92075 Technical Writing and Documentation
91522 Communications Marketing Services
91503 Advertising and Public Relations
91876 Marketing Consulting

96102 Administrative Services, All Kinds
92026 Desktop Publishing
92000 Data Processing
92021 Data Entry Services
91580 Typing and Word Processing

BRANDING & MARKETING SERVICES

Copywriting

Create verbiage for print and digital marketing including websites, media kits, brochures, event programs, mailers, etc.

Business Writing

Produce leadership biographies, proposals, standard operating procedures (SOPs), instruction manuals, and volunteer training guides, etc.

COMMUNITY ENGAGEMENT SERVICES

Community Engagement

Outreach Programs, Interviewing, Intake Tasks, etc.

Data Collection & Processing

Report Preparation, Database Cleanup

Planning & Training Documentation

Document strategic and operational plans for community outreach and engagement initiatives.

WHY YOU SHOULD HIRE US

- TURNAROUND TIME:** Typical turnaround time for writing projects is 5-10 business days from start to finish.
- EASE OF PROCESS:** It's easy to start a project with us. No myriad of meetings, long forms, or homework. After a single consultation, it is determined if we can partner to complete a project.
- RELIABLE:** Clients can count on us to deliver high-quality results, on time. We don't accept a project if there are doubts about successfully delivering by the requested deadline.
- QUALITY:** We work to provide high-quality content that not only meets our standards but the varied standards of our clients. A project is only complete when the client determines it reflects their vision.

WHAT SETS US APART

- WE'RE SPECIALISTS:** We write. We organize ideas. We transcribe and document processes. If it isn't a writing based project, it isn't for us, and we're okay with that.
- WE MAXIMIZE:** We think outside of the box with the information and tools our clients provide. We respect your time and ours and therefore use it most efficiently.
- WE'RE OPTIMISTS:** We are happy people. We focus on solutions. It's the attitude we bring to the table. Have a writing challenge? We'll help you work through it. Follow us to the bright side!

WE LOOK FORWARD TO WORKING WITH YOUR TEAM!